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CAMILLE'S SIDEWALK CAFÉ RELEASES CD WITH GRADY NICHOLS

TULSA, OKLA – August 21, 2007 – Camille's Sidewalk Café, a Tulsa, Oklahoma based franchisor of fast-casual, coastal-inspired restaurants with over 1000 cafés open or in development worldwide, announces plans to sell its own music CD featuring the Camille's brand and nationally known saxophonist, Grady Nichols, exclusively at all Camille's restaurants.

"I'm thrilled to partner with Camille's to make my music available to their customers," stated Nichols. "Camille's truly is a lifestyle restaurant, and with the experience of eating there, you get more than just great food—you get wonderful atmosphere enriched by great music."

Dubbed the "awesome new sax player for the millennium" by Grammy nominated keyboardist and producer Jeff Lorber, Grady Nichols' unique sound and style can be heard around the world on smooth jazz and satellite radio. In concert, he has opened for such luminaries as Jay Leno, Ray Charles, William Shatner, and shared the stage with artists like the Beach Boys, Peter Cetera, and Bill Champlain of Chicago as well as numerous jazz legends.

This special collection for Camille's, "Livin The Life," retails at \$10 and represents some of Nichols' personal favorites that he handpicked especially for this project from his last five releases.

"Grady's smooth sounds are a wonderful complement to the atmosphere at Camille's," said David Rutkauskas, Beautiful Brands Founder, President and CEO. "Because we do our best to blend good food and great service all in a relaxing atmosphere, Camille's customers have learned that every dining experience truly does matter to us."

For the past five years, *Entrepreneur* magazine has ranked Camille's as one of the top 500 franchises in the world and has credited the brand for both its domestic and international viability due to strong financial growth and universal appeal. *Fast Casual* magazine has also given Camille's Sidewalk Café a top ranking in their 2005 and 2006 "Movers and Shakers" Special Report. In addition, *Restaurants and Institutions* magazine recently ranked Camille's as one of the top restaurant chains in the United States.

Camille's is one of three concepts privately held by Beautiful Brands International. BBI was founded under the leadership of David and Camille Rutkauskas and is responsible for the successful launch of worldwide, franchised brands including Camille's Sidewalk Café, Coney Beach, and FreshBerry. For more information on Camille's Sidewalk Café visit www.camillescafe.com; for more information on Coney Beach visit www.coneybeach.net; and for information on FreshBerry visit www.freshberry.net.